



CITY OF DOUGLAS

DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

ORGANIZATIONAL MEETING OF THE BOARD

TUESDAY, JANUARY 8TH, 2019 5:00 PM

AGENDA

1. Election of Officers

Chair, Treasurer, Recording Secretary, Corresponding Secretary and/or Co-Chair

2. Call to Order

3. Roll Call

4. Approval of Agenda

5. Approval of December 10, 2018 Strategic Planning Workshop Meeting Minutes

6. Public Communications (Verbal / Written)

7. Downtown Business Communications (Verbal / Written)

8. Financial Update

A. Budget Report

9. Unfinished Business

A. SWOT Analysis and 2019 Goal Priorities

10. New Business

11. Committee Reports

A. Executive / Finance

i. Business Improvement Program Grant Request

B. Public Relations

C. Events

D. Economic Development and Design

i. Signage

12. Staff Report

A. MCACA Street Performers Grant

B. Retail and Housing Market Analysis

C. Public Relations Coordinator

13. Board Member Comments

14. Chairman Comments

15. Adjournment